



Public health experts involved in the response to the Ebola crisis have condemned what they described as a ludicrous, insulting and opportunistic attempt to exploit the disease for corporate gain by the world's largest privately-held coal company.

As part of a PR offensive to rebrand coal as a "21st-century fuel" that can help solve global poverty, it has emerged that at the height of Ebola's impact in Africa, Peabody Energy promoted its product as an answer to Africa's devastating public health crisis.

Greg Boyce, the chief executive of Peabody, a US-based multinational with mining interests around the world, included a slide on Ebola and energy in a presentation to a coal industry conference in September last year. The slide suggested that more energy would have spurred the distribution of a hypothetical Ebola vaccine – citing as supporting evidence a University of Pennsylvania infectious disease expert.

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