



When a newborn baby takes her first breath she is already contaminated with a range of chemicals... this is the finding in the latest compelling research conducted by several leading authorities in the field of health and wellbeing. Raising awareness of toxic chemicals present in our everyday environment (food additives, personal care products, cleaning products etc.) and having the understanding that these chemicals, in most cases, are absorbed directly into the blood supply is fundamental to the health and wellbeing of our children and future generations. Most shocking from these latest findings is the fact that some of the chemicals found in newborn cord blood were banned decades ago!

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