



Alan Landers, 68, a model who posed for Winston cigarette ads in the 1960s and 1970s, has died of while undergoing treatment for throat cancer.

While some of his celebrity came from appearing in ads, still more came from his legal battles with R.J. Reynolds and other tobacco companies. Landers, born Allan Levine, claim that being forced to smoke for the ads caused his health problems. His case was scheduled for trial in April.

Alan Landers had already survived two bouts of lung cancer, and was undergoing chemotherapy and radiation for the aforementioned throat cancer. As if that wasn't enough, he also suffered from emphysema.

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