"Fire on anything that moves in Zeitoun" – that was the order handed down to Israeli troops in the Givati Shaked battalion, who reduced the eastern Gaza City suburb to little more than rubble in a matter of days.

According to Israeli soldiers who took part in the three-week offensive, the destruction of the area, a known Hamas stronghold, was designed to send a wider message to Gazans. "We pounded Zeitoun into the ground," an Israeli soldier who was deployed in the area, told The Times.

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