



A complete ban on the sale of cosmetics developed through animal testing has taken effect in the EU.

The ban applies to all new cosmetics and their ingredients sold in the EU, regardless of where in the world testing on animals was carried out. The 27 EU countries have had a ban on such tests in place since 2009. But the EU Commission is now asking the EU's trading partners to do the same.

Animal rights lobbyists said EU officials had "listened to the people".

The anti-vivisection group BUAV and the European Coalition to End Animal Experiments (ECEAE) said they had spent more than 20 years campaigning on the issue and had enlisted celebrities including Sir Paul McCartney, Morrissey and Sienna Miller to their cause. They congratulated the EU Commission for putting the ban into effect.

[More...](#)