



Al Jazeera America will be available in almost 48 million US households, offering 14 hours of news each day.

The new network replaces Current TV, the cable television network founded by former US Vice President Al Gore, which the Qatar-owned broadcaster acquired in January 2013 for around \$500m (£308m).

However, it has yet to sign agreements with major operators, such as Time Warner Cable, to carry the channel.

Al Jazeera America said that they will give less airtime than other US networks to advertising, typically carrying six minutes of adverts each hour, less than the industry average of 15 minutes.

Globally, Al Jazeera is seen in more than 260 million homes in 130 countries.

However, the network has previously struggled to attract a US audience, partly due to it being perceived as anti-American.

In 2010, Al-Jazeera English blamed a "very aggressive hostility" from the administration of former President George W Bush for reluctance among US cable companies to show the network.

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