

France's broadcast authority has banned French channels from **marketing TV shows to children under 3 years old,** to shield them from developmental risks it says television viewing poses at that age.

The ruling also ordered warning messages for parents on foreign baby channels that are broadcast in France - such as **Baby TV, which is owned by Rupert Murdoch's News Corp.,** and BabyFirstTV, which has ties to News Corp.'s Fox Entertainment.

TVNL Comment: Can you say "indoctrination?"□

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