



Want good press? Hire a journalist. That's Dan Abrams's pitch.

Working on media strategies with businesses could raise ethical red flags for journalists who **were required to be detached and objective about the subjects they covered.**

Mr. Abrams said the company would "bend over backwards to make sure that there are no conflicts or ethical issues that arise."

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TVNL Comment: Corporate control of US media outlets has resulted in a decade of disinformation, distortion and abject omission of important news. Abrams now crosses the final frontier by openly planning to pimp journalists to the highest bidders.